

Saturday



Boston Red Sox Game

Sunday



Gala Dinner at the Boston Harbor Hotel

Monday



Golf Classic at Tedesco Golf Club

JOIN US
for a
Triple Play
in the fight against
Pancreatic Cancer
August 27 – 29, 2016



Seena Magowitz
GOLF CLASSIC

for Pancreatic Cancer Research at TGen

www.seenamagowitzfoundation.org

SEENA'S LEGACY



The Seena Magowitz Golf Classic began 14 years ago in an effort to raise money to fight pancreatic cancer, which this year will take the lives of nearly 42,000 Americans, making it the nation's third-leading cause of cancer-related deaths. Most die within the first year after diagnosis, and fewer than 10% live more than five years. Dr. Daniel Von Hoff and his team at TGen are leading the way toward better outcomes for these patients, with nearly 75% of patients seeing their tumors reduced or even disappear in the latest clinical trial.

You can help us accelerate TGen's pancreatic cancer research, and have a great time doing it. Please save the dates of August 27–29, 2016, for the 14th Annual Seena Magowitz Golf Classic.

**Seena Magowitz Foundation + TGen + You = A Synergy of Commitment
to Conquering Pancreatic Cancer**

www.seenamagowitzfoundation.org

GRAND SLAM against Pancreatic Cancer

Seena Magowitz FOUNDATION

The Face and Voice for Pancreatic Cancer

Roger E. Magowitz, Founder
602.524.7636
roger@seenamagowitzfoundation.org

Liz McBeth, Tournament Director
757.773.3622
liz@seenamagowitzfoundation.org

2016 HONORARY CHAIRMAN



David Dombrowski
President of Baseball Operations,
Boston Red Sox

KEYNOTE SPEAKER



Daniel Von Hoff
MD, F.A.C.P.,
TGen

MAJOR SPONSORS

**Serta • Simmons • Mattress Firm • Leggett & Platt • Customatic Adjustable Bedz
Moran Family Foundation**

Chairman's Council Attending: Karl Glassman, President and CEO, Leggett & Platt •
Steve Stagner, Executive Chairman and Chairman of the Board, Mattress Firm • Gary T. Fazio •
Derrick Hall, President & CEO, Arizona Diamondbacks

EVENT SCHEDULE

SATURDAY, AUGUST 27

- 5:00 PM VIP Event: Centerfield Batting Practice and private tour of Fenway Park (\$1,000 donation upon availability)
- 7:00 PM Ceremonial First Pitch (Online auction will be held prior to the event for the honor of throwing out the first pitch; This could be you! Online auction will be announced in July)
- 7:10 PM Boston Red Sox baseball game at Fenway Park vs Kansas City Royals (tickets available for the first 100 to sign up)

SUNDAY, AUGUST 28

- 6:00 PM Triple Play Cocktail Reception and Jazz by Jesse McGuire
- 7:00 PM Triple Play Gala Dinner at the Boston Harbor Hotel
 - Honorary Chair: David Dombrowski, President of Baseball Operations, Boston Red Sox
 - Keynote Speaker: Daniel Von Hoff, MD, F.A.C.P., TGen
 - Master of Ceremony: Derrick Hall, President & CEO, Arizona Diamondbacks

MONDAY, AUGUST 29

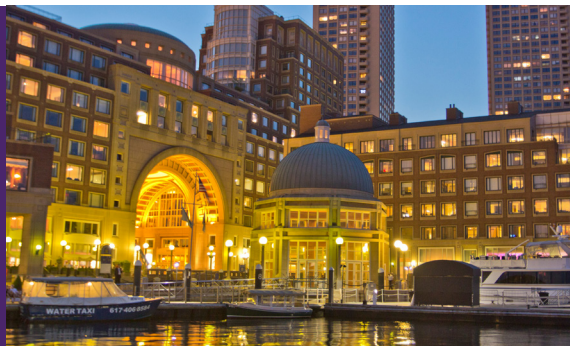
- 7:00 AM Buses depart Boston Harbor Hotel to Tedesco Golf Course
- 7:30 AM Continental Breakfast, Driving Range and Practice Green Open
- 8:45 AM Jessie McGuire's National Anthem Trumpet
- 9:00 AM Shot Gun Start of the 2016 Golf Classic
- 2:00 PM Golf Awards Luncheon – 1st, 2nd, and 3rd place teams, Longest Drive and Closest to the Pin
- 3:00 PM Buses depart Tedesco Golf Course to Boston Logan Airport and Boston Harbor Hotel

Check website for updates on Event Schedule www.seenamagowitzfoundation.org

JOIN US

BOSTON HARBOR HOTEL

Located on the historic Rowes Wharf, Boston's only Forbes Five-Star waterfront hotel welcomes guests arriving by land or sea. Newly renovated luxurious accommodations with sweeping views of Boston's cityscape or breathtaking waterfront, a contemporary spa and fitness center, and world-class dining make the iconic Boston Harbor Hotel a destination beyond compare.



The Seena Magowitz Golf Classic has reserved nearly all the rooms for the weekend starting at the low price of \$245 per night, plus tax. Rates are available until July 24. Book soon as there is a limited inventory of rooms available at this reduced rate. One-night deposit required and a 72-hour cancellation policy. State that you are with the Seena Group when calling. If you have questions regarding room reservations, contact Liz at 757-773-3622.

617.439.7000 • www.seenamagowitzfoundation.org/bhhseena

REGISTRATION FEES

Purple Foursome Sponsor.....\$5,000

Monday Golf Team of 4, Sunday Gala Dinner and Saturday Baseball for 6, plus “If Not Us, Then Who?” Hole Sign

Triple Play Foursome.....\$3,000

Monday Golf Team of 4, Sunday Gala Dinner and Saturday Baseball for 4

Triple Play Golf for 1.....\$775

Monday Golf, Sunday Gala Dinner and Saturday Baseball

Golf and Dinner.....\$700

Monday Golf and Sunday Gala Dinner (1 individual)

Golf Only Monday.....\$400

Includes breakfast & lunch

Gala Dinner Sunday and Saturday Baseball Game.....\$375

Gala Dinner Sunday Only.....\$300

Red Sox Saturday Baseball Game Ticket Only..\$75

**ALL ENTRIES
MUST BE RECEIVED
BY AUGUST 15**



For detailed fee and sponsorship information please go to www.seenamagowitzfoundation.org/SMGC2016 or contact Liz at liz@seenamagowitzfoundation.org or 757.773.3622

EVENT SPONSORSHIPS

Triple Play Signature Event Sponsor.....	\$100,000	Antique Beer Truck Sponsor	\$7,500
Golf Classic (Monday) Presenting Sponsor.....	\$50,000	Golfer Goodie Bags Sponsor	\$7,500
VIP Event Sponsor (Saturday) Centerfield Batting Practice.....	\$30,000	Bus Transport from/to Hotel Sponsor	\$5,000
Cocktail Hour Sponsor (Sunday)	\$25,000	Snack Shack Sponsor	\$5,000
VIP Event Sponsor (Saturday) Baseball Game Luxury Suite.....	\$25,000	Hole-in-One Sponsor.....	\$5,000
Golf Classic (Monday) Fore Caddies Sponsor	\$15,000	Longest Drive Hole Sponsor.....	\$2,500
Shipsticks Golf Bag Sponsor.....	\$15,000	Closest-to-the-Pin Hole Sponsor.....	\$2,500
Gala Dinner Table Sponsor (Sunday) ..	\$10,000	“Friends of TGen” Banner Sponsor	\$2,500
Jesse McGuire National Anthem Sponsor..	\$7,500	“If Not Us, Then Who?” Hole Sign Sponsor	\$1,800
		Driving Range Shuttle Sponsor	\$1,000
		Volunteer Shirts Sponsor	\$1,000
		“Purple is the new Pink!” Hole Sign Sponsor	\$500

For details on sponsorships to include number of golf foursomes, corporate tables, baseball tickets, and VIP events, please go online at www.seenamagowitzfoundation.org/SMGC2016 or call Liz at 757.773.3622

SIGN UP NOW

If not us, then who? We are raising funds and bringing awareness to the need and importance of pancreatic cancer research. If you're unable to join us, please consider a donation to help fight this cruel disease.

Seena Magowitz FOUNDATION

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Enclosed you will find a registration form. Please see the sponsorship information in this booklet and online. Once you decide how you or your company want to be involved, please choose one of the many ways to register or give.

Mail/Fax: See enclosed registration form
Online: www.seenamagowitzfoundation.org
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E-mail: liz@seenamagowitzfoundation.org

A Synergy of Commitment to Conquering Pancreatic Cancer



Check our Facebook page for updates and special announcements.

facebook.com/Seena.Magowitz.Foundation