

# **SMF “POWER OF US” EVENT August 18-20, 2023, Milwaukee**

## **PARTICIPATION OPPORTUNITIES**

If you would like to participate as an individual, you may do one event, all events, or a combination of events. Please note that attendance capacity for certain events is limited, so register early to ensure your place.

<b><u>Admission for one to all the Events</u></b>	<b>\$ 400</b>
<ul style="list-style-type: none"><li>• (1) ticket to the Friday Harley Davidson Museum.</li><li>• (1) ticket to the Brewery tour or MCW Tour</li><li>• (1) seat at Saturday Dinner on the Diamond</li></ul>	
<b><u>Admission for one to the Saturday Dinner on the Diamond:</u></b>	<b>\$ 300</b>
<ul style="list-style-type: none"><li>• (1) seat at Saturday Dinner on the Diamond</li><li>• No participation in Meet &amp; Greet at the Harley Davidson Museum or Brewery tour.</li></ul>	
<b><u>Admission for one to the Harley Davidson Museum Meet &amp; Greet:</u></b>	<b>\$ 100</b>
<ul style="list-style-type: none"><li>• (1) ticket to the Harley Davidson Museum Meet &amp; Greet.</li></ul>	
<b><u>Admission for one to the Brewery tour on Saturday:</u></b>	<b>\$ 50</b>
<ul style="list-style-type: none"><li>• (1) ticket to the Saturday Brewery tour on Saturday.</li></ul>	

## **Patients, Survivors and Caregivers pricing**

Our goal for this year's event is to bring together 100 patients and survivors. We understand that the cost of attendance can be a barrier for some, and we are committed to making this event accessible to as many people as possible. If you are a patient or survivor who is able to cover the cost of attendance, we kindly ask that you do so, as this will enable us to provide financial assistance to those who need it most. We are committed to reducing costs for those who may experience financial hardship, and we want to ensure that everyone who wants to attend is able to do so. If you require financial assistance to attend, please don't hesitate to reach out to Liz McBeth at (757) 773-3622. We will do everything we can to accommodate your needs.

<b><u>Donation to sponsor a Patient or Survivor event attendance</u></b>	<b>\$1,000</b>
I would like to give a donation so that a patient or survivor may attend this event to hear the Doctors message on Pancreatic cancer and fellowship with other patients, survivors, caregivers and donors.	
<b><u>Friday Harley Davidson Museum Meet &amp; Greet</u></b>	<b>\$50 each</b>
<b><u>Saturday Breakfast with the Doctors for Patients and Survivors only</u></b> <b>Open Only to Patients, Survivors, and their Caregivers</b>	<b>Complementary</b>
<b><u>Saturday Tour of Medical College of Wisconsin</u></b>	<b>Complementary</b>
<b><u>Saturday Tour of Brewery</u></b>	<b>Complementary</b>
<b><u>Saturday Dinner on the Diamond Discounted Pricing</u></b>	<b>\$150 Each</b>

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## **MAJOR EVENT SPONSORSHIP OPPORTUNITIES**

Major Event Sponsors enjoy strong brand alignment with the specific activity that best suits their corporate values. You will be recognized as the underwriter of their event with commensurate coverage in all marketing materials, event promotion, website, social media, and national press releases.

### **Friday Meet and Greet at The Harley Davidson Museum Event Sponsor:** **\$ 30,000**

Highlight your company’s gracious hospitality by sponsoring the Meet and Greet Event in an iconic setting at The Harley Davidson Museum. Includes:

- (10) tickets to the Friday Meet & Greet at The Harley Davidson Museum
- (1) reserved table (10 guests) at the Saturday Dinner on the Diamond
- Recognition with the Seena Magowitz advertising

### **Pancreatic Cancer Support for Survivorship Program Sponsor:** **\$ 25,000**

Be the sponsor for the newly launched Survivor led Pancreatic Cancer Support for Survivorship Program (PCSOS). This program is Survivor led monthly and bi-monthly meetings where newly diagnosed patients, patients, survivors, and care givers can fellowship and help one another deal with the devastation of this cancer.

- Recognition as the PCSOS and website and meeting sponsor
- Recognition on the SMF website as sponsor of the PCSOS Program
- Advertising at all events, tribute book, social media and our websites and a podcast.

### **100 Patient and Survivor to the Event Sponsors:** **\$ 25,000**

We are looking to bring 100 Patients and Survivors plus their Caregivers to the event this year. Your sponsorship will go a long way to facilitate their participation. They have travel and lodging expenses along with event participation. These expenses can be over \$2,000 per 2 people that need to fly in. This event brings them together with other patients/Survivors, giving them the fellowship, they need and giving them all the chance to see, hear and speak to the doctors. If you would like to help with the costs associated with their attendance, please be a Patient Sponsor.

- Prominent participation within the event and with MCW
- Recognition with the patients and survivors, our media and MCW.

### **Saturday Cocktail Hour Event Sponsor:** **\$ 25,000**

Encourage networking and camaraderie as the Saturday Cocktail Hour Sponsor. Includes:

- (10) tickets to the Friday Meet & Greet at the Harley Davidson Museum
- (1) reserved table (10 guests) at the Saturday Dinner on the Diamond
- Recognition with the Seena Magowitz advertising

### **Saturday Breakfast with the Doctors** **\$ 20,000**

Be the Sponsor of our Breakfast with the Doctors on Saturday. This is a time that we give the Pancreatic Cancer patients and survivors a venue to speak to Dr. Von Hoff, Dr Doug Evans, Dr. Tsai, and Dr. Borizanci. They hear firsthand what is going on with the fight and are information for better quality of life Includes:

- (10) tickets to the Friday Meet & Greet at the Harley Davidson Museum
- (1) reserved table (10 guests) at the Saturday Dinner on the Diamond
- Recognition with the Seena Magowitz advertising

### **Saturday Brewery Tour TBD** **\$ 15,000**

Be the Sponsor of our Brewery Tour TBD

- (10) tickets to the Friday Meet & Greet at the Harley Davidson Museum
- (1) reserved table (10 guests) at the Saturday Dinner on the Diamond
- Recognition with the Seena Magowitz advertising

## **SMF “POWER OF US” EVENT August 18-20, 2023, Milwaukee**

### **OTHER SPONSORSHIP OPPORTUNITIES**

#### **Saturday Dinner on the Diamond Head Table with Special Guest:** **\$20,000**

You and your guests will sit with a Special Guest at the Dinner on the Diamond.

- (10) tickets to the Friday Meet & Greet at the Harley Davidson Museum
- (1) reserved Head table (10 guests) at the Saturday Dinner on the Diamond
- (10) tickets to the MCW or Brewery Tours
- Sponsorship signage and recognition

#### **Saturday Dinner on the Diamond VIP Table with Special Guest:** **\$15,000**

You and your guests will sit with a Special Guest at the Dinner on the Diamond.

- (10) tickets to the Friday Meet & Greet at the Harley Davidson Museum
- (1) reserved VIP table (10 guests) at the Saturday Dinner on the Diamond
- (10) tickets to the MCW or Brewery Tours
- Sponsorship signage and recognition

#### **Saturday Dinner on the Diamond VIP Sponsor:** **\$10,000**

You and your guests will sit in the VIP section at the Dinner on the Diamond.

- (10) tickets to the Friday Meet & Greet at the Harley Davidson Museum
- (1) reserved VIP table (10 guests) at the Saturday Dinner on the Diamond
- (10) tickets to the MCW or Brewery Tours
- Sponsorship signage and recognition

#### **Saturday Dinner on the Diamond Table Sponsor:** **\$ 5,000**

Entertain clients and prospects, bring spouses, family, and friends, learn about the latest advances against pancreatic cancer.

- (10) tickets to the Friday Meet & Greet at the Harley Davidson Museum
- (1) reserved regular table (10 guests) at the Saturday Dinner on the Diamond
- (10) tickets to the MCW or Brewery Tours
- Sponsorship signage and recognition

#### **“Power of US” Banner Sponsor:** **\$ 2,500**

Banner signage Your Company Logo at the ballpark.

#### **Volunteer T-Shirts or baseball hats Sponsor:** **\$ 5,000**

Sponsor the Volunteer T-Shirts with your Company Logo

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## **SIGNATURE SPONSORSHIP OPPORTUNITIES**

We consider Signature Sponsors our co-partners in the battle against pancreatic cancer and invite them to participate in planning of specific events. Signature Sponsors are featured in all media exposure including national press releases, social media, and related articles. Premier recognition at the Dinner on the Diamond including check presentation, as well as an opportunity to place gifts and products at all events. **Signature Sponsors will also receive a dedicated, full page on the Seena Magowitz Foundation website and tribute book.**

### **Philanthropic Major Sponsor**

**\$250,000**

**A Company, Family, Foundation, or Individual that wants to catapult the movement of the needle quicker against the worst cancer on the planet.** You will play a major role in elevating the Medical College of Wisconsin (MCW) to being the premier pancreatic cancer center on the planet. Includes:

- Prominent recognition and participation at Event and recognition with Medical College of Wisconsin
- Check presentation at event and MCW.

### **Trailblazer Sponsor:**

**\$150,000**

**A strong voice in the war on pancreatic cancer. Be the Trailblazer!** An advocate that instills faith, hope, and the power of positive thought among pancreatic cancer patients. A trailblazer sponsor is committed to philanthropic effort, networks and unites other advocates in the fight against pancreatic cancer. To implement cause marketing that incites action to improve outcomes for pancreatic cancer patients. Includes:

- (1) Suite at The Potawatomi plus luxury transfers to/from airport and events.
- (20) Tickets to the Friday Harley Davidson Museum Event.
- (2) seats at a Head Table at the Saturday Dinner on the Diamond.
- (3) reserved tables (30 guests) at the Saturday Dinner on the Diamond
- Recognition with the Seena Magowitz advertising for 2 years

### **Dinner on the Diamond Sponsor:**

**\$100,000**

The Dinner on the Diamond is the main event for 2023 in Milwaukee. This sponsor creates a memorable scientific medical evening that includes a sit-down dinner for an expected 250 guests. A time to reunite with old friends and cultivate new ones. Listen to the encouraging words of our Keynote speaker, Dr. Doug Evans as he presents the latest state of progress against pancreatic cancer. Entertain your clients. Reach out to patients and survivors whose lives your philanthropic generosity touches. Includes:

- Focal point at the dinner of the sponsor's logo.
- (1) Suite at The Potawatomi plus luxury transfers to/from airport and events
- (20) Tickets to the Friday Harley Davidson Museum Event.
- (2) seats at a Head Table at the Saturday Dinner on the Diamond
- (2) reserved tables (20) guests at the Saturday Dinner on the Diamond
- Recognition with the Seena Magowitz advertising

### **Philanthropic Sponsor**

**\$ 50,000**

**An Individual, Family Foundation or Company that wants to back research and pilot trials fighting the worst cancer on the planet.** We are striving to elevate the Medical College of Wisconsin (MCW) to being the premier pancreatic cancer center on the planet. This Sponsorship goes directly towards that goal Includes:

- Prominent recognition and participation at Event and recognition with Medical College of Wisconsin