

SPONSORSHIP OPPORTUNITIES

POWER OF US 2025

the **POWER** *of* **US**



www.seenamagowitzfoundation.org



SEENA **MAGOWITZ**
FOUNDATION™

Pancreatic Cancer Support Starts Here

JOIN US IN THE FIGHT

AGAINST PANCREATIC CANCER



WHO WE ARE

→ THE SEENA MAGOWITZ FOUNDATION

We are a patient-centric nonprofit organization, providing a direct line to personalized care, support, and hope to those affected by Pancreatic Cancer.

Our mission is to unite newly diagnosed patients, survivors, and caregivers with Medical Rockstars at World-Class Institutions so they can continue to survive and thrive. The *Power of Us* conference does just that; unites patients with pancreatic cancer experts, doctors, nurse practitioners, oncologists, surgeons, nurse navigators, dietitians, and clinicians.

*our goal is to increase the
5-year survival rate to a*

30%
SURVIVAL RATE
BY 2030



A CALL TO ACTION

→ POWER OF US 2025

According to the National Institute of Health, it is estimated that pancreatic cancer will become the **second-leading cause of cancer-related deaths by 2030**. Currently, the 5-year survival rate for those with pancreatic cancer is 13%. Our goal is to increase the 5-year survival rate from 13% to 30% by 2030. *The Medical College of Wisconsin* has already achieved this number, proving it is possible. Pancreatic cancer does not discriminate. It affects every person regardless of race, fitness level, and age, posing a universal threat that demands our collective action. This indiscriminate nature of the disease underscores the urgency of our mission.

“Pancreatic cancer *affects every person* regardless of race, fitness level, and age, posing a universal threat that demands our *collective action*.”

→ WHY WE NEED YOUR HELP

1

we need your help in

**OFFSETTING
A PORTION OF
THE COSTS**

of the Power of Us event

2

*help us maximize
attendance by funding*

**PATIENTS'
TRAVEL
EXPENSES**

*so we can help more people
with pancreatic cancer*

3

we need your help to fund

**RESEARCH
& CLINICAL
TRIALS**

*for pancreatic cancer,
treatments and therapies*



A MESSAGE FROM OUR FOUNDER

→ JOIN US IN OUR MISSION TO FIGHT PANCREATIC CANCER

The Seena Magowitz Foundation offers various sponsorship opportunities for the annual *Power of Us* event. Your support funds critical research and support groups (PCSOS), and brings hope to those impacted by pancreatic cancer. Embrace the chance to make a difference and help transform lives through our collective effort. We are in this fight until pancreatic cancer becomes a chronic, treatable disease.

—Roger E. Magowitz

Founder, The Seena Magowitz Foundation

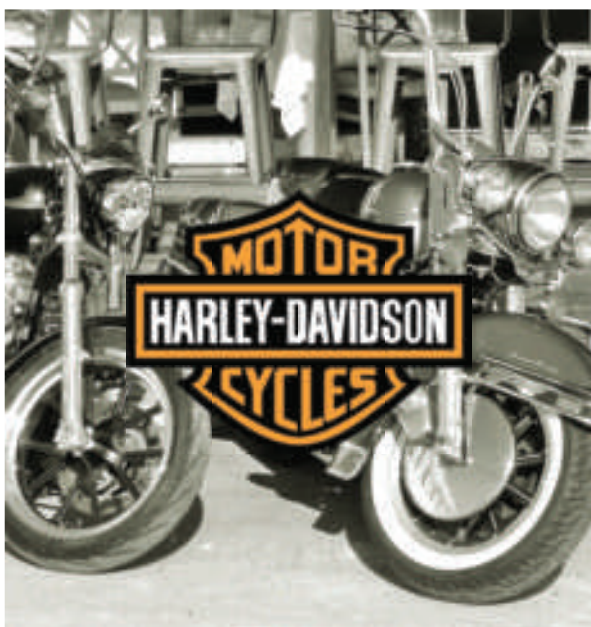
THE POWER OF US 2025

**HONORARY CHAIR
DR. DOUGLAS EVANS**

→ **WELCOME TO THE SEENA MAGOWITZ FOUNDATION'S
POWER OF US PANCREATIC CANCER EVENT**

This gathering unites patients, survivors, caregivers, medical professionals, clinicians, researchers, supporters and advocates dedicated to improving pancreatic cancer treatment and patient outcomes. This event forms the cornerstone for the progress of pancreatic cancer research, support, and collaboration.

With a 5-year survival rate of 13%, pancreatic cancer is a significant challenge in oncology. Through collaborative efforts, we are on a mission to change this narrative. Join us to drive progress toward a future where pancreatic cancer is chronic, treatable disease.



FRIDAY, AUGUST 15TH

→ **A PATIENTS AND SURVIVORS SESSION WILL TAKE
PLACE AT THE WESTIN MILWAUKEE**

This unique event provides an opportunity for individuals impacted by pancreatic cancer to engage with one another from across the country in a private setting and share their experiences with this disease.

→ **FRIDAY EVENING MEET & GREET AT THE
ICONIC HARLEY-DAVIDSON MUSEUM**

An incredible opportunity to meet with patients, survivors and their families to hear their stories first-hand and interact with the medical community on the front lines battling pancreatic cancer every day.



SATURDAY, AUGUST 16TH

→ **COME JOIN US ON A TOUR OF THE MCW CANCER RESEARCH LABS AT THE MEDICAL COLLEGE OF WISCONSIN**

This is a unique opportunity to explore cutting-edge facilities where groundbreaking research on pancreatic cancer is conducted. Talk directly with the research teams who are doing the work to discover new ways to detect and treat pancreatic cancer.

→ **OUR BRUNCH WITH THE DOCTORS & MODERATED PANEL SATURDAY AT THE WESTIN MILWAUKEE**

A unique opportunity for patients to enjoy brunch and engage with top pancreatic cancer doctors and clinicians, including leaders in their field from HonorHealth Research Institute, Medical College of Wisconsin, and The Ohio State University Comprehensive Cancer Center (OSUCCC).

DINNER ON THE DIAMOND

On the evening of the 16th we are hosting The Dinner on the Diamond, the *Power of Us* signature event for 2025, offering a unique and memorable experience at the iconic American Family Field, home of the Milwaukee Brewers. This exclusive evening blends science, medicine, and community, bringing together 320 guests for an inspiring sit-down dinner on the field.

POWER OF US SIGNATURE EVENT 2025





SUNDAY, AUGUST 17TH

→ BREAKFAST WITH DR. TSAI & ROGER E. MAGOWITZ. - THE WESTIN MILWAUKEE

Begin the day with a relaxed breakfast alongside Roger Magowitz, founder of the Seena Magowitz Foundation. This informal gathering offers an opportunity to connect, share insights, and engage in thoughtful conversation about the ongoing efforts in the fight against pancreatic cancer —no presentations, just meaningful dialogue in a relaxed setting.

→ END THE MORNING WITH OUR CAREGIVER SESSION

This session offers a supportive space where caregivers can come together and share experiences. Gain access to emotional support, practical tips and other helpful resources that enhance caregiver health and well-being.

“*Connect with others dedicated to making a difference in the fight against pancreatic cancer.*”

SPONSORSHIP OPPORTUNITIES

HOW YOU CAN JOIN THE FIGHT

the **POWER** *of* **US** 



→ ONE IMPACTFUL WAY TO SUPPORT OUR EFFORTS IS BY SPONSORING OUR PANCREATIC CANCER CONFERENCE, POWER OF US 2025

We have many options and levels of sponsorship available, allowing you to choose the level of support that works best for you. Our sponsors will enjoy the additional benefits of being our partners for the entire year. We will promote your business on our website, social media and in press releases until our next Power of Us event.

 **SEENA MAGOWITZ**
FOUNDATION™
Pancreatic Cancer Support Starts Here

MAJOR EVENT

SPONSORSHIP OPPORTUNITIES

Benefits for all Major Event Sponsors: 10 tickets to Friday *Meet & Greet* at the Harley-Davidson Museum, 1 reserved table (10 guests) at the Saturday *Dinner on the Diamond*, & recognition with the Seena Magowitz Foundation's advertising during the year.

FRIDAY, AUG. 15TH

→ FRIDAY PATIENTS' SESSION SPONSORSHIP

Sponsor our Patients' Sessions, where patients learn from other patients. Includes:

- Opportunity to welcome patients and address the conference with a 30-second video
- All standard sponsor benefits for Major Event Sponsors

\$10,000

→ MEET & GREET TITLE SPONSOR AT HARLEY-DAVIDSON MUSEUM

Highlight your company's gracious hospitality by sponsoring the Meet & Greet at The Iconic Harley-Davidson Museum. Includes:

- Special signage recognition at event
- Opportunity to place giveaways on tables
- Your brand exposure to hundreds of invited guests
- All standard sponsor benefits for Major Event Sponsors

\$30,000

SATURDAY, AUG. 16TH

→ BRUNCH WITH THE DOCTORS & PANEL DISCUSSION SESSION SPONSORSHIP

Support the Brunch with Doctors and Panel Discussion Session, providing pancreatic cancer patients and survivors with valuable insights from leading medical professionals. Includes:

- Opportunity to welcome patients and doctors and address the conference with a 30-second video
- Branded signage at event
- All standard sponsor benefits for Major Event Sponsors

\$25,000

→ COCKTAIL HOUR TITLE SPONSOR

Foster networking and camaraderie as the sponsor of the Saturday Cocktail Hour. Includes:

- Special signage recognition during cocktail hour
- Your brand in lights – American Family Field
- Opportunity to place giveaways on the reception tables
- All standard sponsor benefits for Major Event Sponsors

\$25,000



DINNER ON THE DIAMOND

→ TABLE SPONSORSHIP OPPORTUNITIES

	HEAD TABLE SPONSOR <i>Special Guest</i>	VIP TABLE SPONSOR <i>Special Guest</i>	VIP TABLE SPONSOR	TABLE SPONSOR
AMOUNT	\$20,000	\$15,000	\$10,000	\$5,000
SPECIAL GUEST	✓	✓		
1 RESERVED TABLE (10 guests)	HEAD TABLE	VIP TABLE	VIP TABLE	REGULAR TABLE
10 MEET & GREET TICKETS <i>Harley-Davidson Museum</i>	✓	✓	✓	✓
SPONSORSHIP SIGNAGE <i>& recognition</i>	✓	✓	✓	✓

SUNDAY, AUG. 17TH

→ SUNDAY CLOSING BREAKFAST SPONSORSHIP

Sponsor our Closing Continental Breakfast with Dr. Tsai and Founder Roger E. Magowitz. Includes:

- 10 tickets to the Friday *Meet & Greet* at the Iconic Harley-Davidson Museum
- 1 reserved table (10 guests) at the Saturday *Dinner on the Diamond*
- Recognition with the Seena Magowitz Foundation's advertising

\$10,000

→ SUNDAY CAREGIVERS SESSION SPONSORSHIP

Sponsor our Caregivers Session where Caregivers learn from other Caregivers. Includes:

- 10 tickets to the Friday *Meet & Greet* at the Iconic Harley-Davidson Museum
- 1 reserved table (10 guests) at the Saturday *Dinner on the Diamond*
- Recognition with the Seena Magowitz Foundation's advertising

\$10,000



SIGNATURE SPONSORSHIP OPPORTUNITIES

SIGNATURE SPONSORS ARE OUR CO-PARTNERS

We consider Signature Sponsors our co-partners in the battle against pancreatic cancer and invite them to participate in the planning of specific events.

→ PREMIER RECOGNITION

Signature Sponsors are featured in all media exposure including national press releases, social media, and related articles. Premier recognition at the *Dinner on the Diamond* including check presentation, as well as an opportunity to place gifts and products at all events.

→ SEENA MAGOWITZ FOUNDATION PAGE

Signature Sponsors will also receive a dedicated, full page on the Seena Magowitz Foundation website.



FOUNDER'S CIRCLE

PREMIER SPONSOR • \$250,000

An organization, family, foundation, or individual looking to accelerate progress against one of the most challenging cancers on Earth. Your support will be pivotal in establishing the Medical College of Wisconsin (MCW) as the leading pancreatic cancer center globally.

- Founder's Table (Roger E. Magowitz and other VIP's)
- Prominent recognition and participation at event
- 30 Tickets to the Friday Meet & Greet at the Iconic Harley-Davidson Museum
- 6 seats at a Head Table at the *Dinner on the Diamond*
- 3 reserved tables (30 guests) at the *Dinner on the Diamond*
- Recognition with the Seena Magowitz Foundation's advertising for 2 years and Press Release
- Inclusion on the Seena Magowitz Foundation's Website
- Check presentation at event
- Dinner with the Seena Magowitz Foundation's Founder in Hawaii all expenses paid for 2





TRAILBLAZER

PREMIER SPONSOR • \$150,000

As an advocate, you inspire faith, hope, & positivity among pancreatic cancer patients. A trailblazing sponsor is dedicated to implementing philanthropic initiatives, fostering connections, and rallying other advocates in the battle against pancreatic cancer. This involves implementing cause marketing strategies that spur action to enhance outcomes for pancreatic cancer patients.

- Prominent recognition and participation throughout the entire event
- 20 Tickets to the Friday *Meet & Greet* at the Iconic Harley-Davidson Museum
- 2 seats at a Head Table at the Saturday *Dinner on the Diamond*
- 2 reserved tables (20 guests) at the Saturday *Dinner on the Diamond*
- Recognition with the Seena Magowitz Foundation's advertising for 2 years and prominently featured on the Seena Magowitz Foundation's website and social media platforms.
- Lunch with Dr. Evans or Dr. Borazanci
 - all expenses paid for 2



DINNER *on the* DIAMOND

PREMIER SPONSOR • \$100,000

The Dinner on the Diamond is Milwaukee's highlight event for 2025. This sponsor crafts an unforgettable evening blending science and medicine, featuring a sit-down dinner for 320 guests. It's an opportunity to reconnect with old friends and forge new connections. Guests will be inspired by keynote speaker and honorary chair Dr. Douglas Evans, who will share the latest advancements in pancreatic cancer research. This event also offers a chance to engage with elite Pancreatic Cancer doctors and connect with patients and survivors whose lives are impacted by your philanthropic support.

- Focal point at the dinner of the sponsor's logo
- 20 Tickets to the Friday *Meet & Greet* at the Iconic Harley-Davidson Museum
- 2 seats at a Head Table with Dr. Douglas Evans at the Saturday *Dinner on the Diamond*
- 2 reserved tables (20) guests at the Saturday *Dinner on the Diamond*
- Recognition with the Seena Magowitz Foundation's advertising for 6 months
- Lunch with Nikki Lytle and private lab tour at MCW

PATIENT TRAVEL SPONSOR

BRONZE SPONSORSHIP

\$5,000

Sponsor 5 patients to cover their travel expenses to attend the *Power of Us 2025* in Milwaukee, Wisconsin.

SILVER SPONSORSHIP

\$10,000

Sponsor 10 patients to cover their travel expenses to attend the *Power of Us 2025* in Milwaukee, Wisconsin.

GOLD SPONSORSHIP

\$15,000

Sponsor 15 patients to cover their travel expenses to attend the *Power of Us 2025* in Milwaukee, Wisconsin.

PLATINUM SPONSORSHIP

\$25,000

Make a significant impact by sponsoring 25 patients and covering their travel expenses to the conference.



*Our vision is
a world where
pancreatic cancer
is considered a
chronic, treatable
disease.*

**DONATIONS
SAVE LIVES**



Use the qr code to register, become a sponsor, or donate to this event.

For more information on how to become a sponsor, please contact us at info@seenamagowitzfoundation.org or call 808-500-5020.

The Seena Magowitz Foundation is a patient-centric pancreatic cancer 501(c)(3) nonprofit organization. Tax ID 20-4751072