SEENA MAGOWITZ FOUNDATION™
Pancreatic Cancer Support Starts Here

## MEDIA ALERT

### BLUE & WHITE, FOREVER BRIGHT WATCH PARTY/TAILGATE HONORS MEMORY OF NITTANY LIONS FAN

Mechanicsburg resident Matt Crosby is organizing a fundraising event to honor the memory of his wife Diane, a passionate Nittany Lions fan, who lost her battle to pancreatic cancer in December 2024.

The Blue & White, Forever Bright: Diane Crosby Pancreatic Cancer Fundraiser on Saturday, Oct 4th will be a watch party and tailgate dinner for the Penn State vs. UCLA game and will feature food, fun and a silent auction – all to raise funds for the Seena Magowitz Foundation, which raises critical funds for pancreatic cancer research. Today, there is only a 13% five-year survival rate for pancreatic cancer but there is promising research and treatments.

- **WHAT: "**Blue & White Forever Bright" Fundraising Watch Party & Tailgate – Penn State Nittany Lions vs. UCLA
- **WHEN: Time TBD**
- **WHERE:** Englewood Hershey (The Barn) – 1219 West End Avenue, Hummelstown, PA

**Link to ticket information:**
https://seenamagowitzfoundation.org/event/blue-white-forever-bright-diane-crosby-pancreatic-cancer-fundraiser/

### MEDIA OPPORTUNITIES & VISUALS

- 150 Nittany Lions fans and friends and family of Diane gather to watch the game and raise funds to support pancreatic cancer research.
- Englewood Brewing's head brewer Jesse Prall launches "For Di Pale Ale" - with all sales proceeds benefitting the fundraiser.